

Founding 50: what a waitlist place means

No rollout decision, no operational overload, no polite vagueness. What a waitlist place means, the two things we ask for, and how the first term rolls out.

The ask

We are not asking for a major commitment or a full rollout decision.

We are asking whether the school is willing to take the next low-friction step: a place on the Founding 50 Mental Wealth Schools waitlist for next term while we continue a structured fact-finding and fit process. The same applies to founding organisations and partners.

What a waitlist place means

IT DOES NOT MEAN

- ✗ an immediate implementation obligation
- ✗ full programme approval today
- ✗ pressure to solve everything at once

IT DOES MEAN

- ✓ the issue is directionally relevant
- ✓ the system can be shaped around your context
- ✓ the right stakeholders can be identified
- ✓ you keep a place in the first cohort if fit is confirmed

Two practical asks

1 Your top two or three issues.

The pressures most affecting outcomes in your environment.

2 Who else should be involved next.

For schools: SDA leadership, administrator, board, pastoral or student-support lead, events or parent communication lead.

What happens next

- 1 Issue mapping.**
We identify the top two or three issues most affecting outcomes.
 - 2 Stakeholder path.**
We clarify who should be part of the next conversation.
 - 3 Context shaping.**
We shape the model around your pressure points, parent or staff environment, existing structures and the safest, lowest-friction route.
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How the first term rolls out

- 1 Fact-finding and a waitlist place**
A structured conversation, your top two or three pressure points, and the people who should be involved next.
 - 2 Map the pressure**
A Hot-Button Audit, the predictable Red Sea Moments in your year, and where the Missing Middle is most at risk.
 - 3 Design the response**
The first Park & Reflect prompts, a Green Badge pilot group, journals for the right people and the events you already run.
 - 4 Link the experts**
Your priorities are matched to vetted Alliance members, with clear referral and support pathways agreed.
 - 5 Repeat through the term**
A steady rhythm of messages, journals, badge holders and events, so the response becomes habit, not a one-off.
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Why a waitlist step matters

Without a defined next step, good conversations die in polite vagueness. A waitlist place gives the process structure, continuity and seriousness, without premature pressure.

The question is not whether you are ready to approve a full rollout. It is whether the issue is serious enough, and the system relevant enough, to take the next structured step.
